

Simply jersey

For designing mom Pia Gladys Perey, a jersey dress can be your best friend

As told to RHIA DIOMAMPO-GRANA
Photography by PAUL DEL ROSARIO



BEST STRESS-RELIEVER

"I just recently learned meditation, and chi gong, which is a great way to destress and welcome positive vibes."

Pia wears one of her jersey creations. "White is my 'it' color, because it flatters my skin tone," she says.

Photo: [unreadable] | Hair by [unreadable]



Some of her designs shown at Australian, Miami, and Los Angeles Fashion Weeks.

A Pinay designer is again making a name in the international fashion scene. Her eponymous label Pia Gladys Perey debuted this year at the Los Angeles Fashion Week (LAFW), where she showcased her Fall/Winter 2013-2014 Collection. "It's a first by a Filipino brand, and I got a standing ovation!" Pia gushes.

Known for her jersey creations, she also showcased her threads at a recent fashion show held at the Sofitel Philippine Plaza Hotel. She plans to open a store in Los Angeles or the United Kingdom this year. Pia is mom to Clive, 15, Moira, 7 1/2, and twins Serena and Savina, 2 1/2.

Best thrill. Dressing up Angelina Jolie and my first ever curtain call at the Australian Fashion Week.

Best bargain. A Gucci gold metallic clutch, which I bought at a vintage store.

Best wardrobe necessities. A little black or red dress always saves the day when you don't know what to wear. My other style essentials are black and nude pumps, which go with every outfit, a good watch for statement, and a pair of studded earrings to complement any look.

Best style advice. Own what you are wearing.

Best shower songs. I love listening to "Lovely Day" by Bill Withers. I sing along with it, and it sets me in a good mood.

Best guilty pleasure. Wine and pastry. I love a glass of good wine to cap the day, and my meals aren't complete without a small bite of any cake.

Best design mantra. A quote by Audrey Hepburn is something I keep in mind when designing: "There is more to sex appeal than just measurements. I don't need a bedroom to prove my womanliness. I can convey just as much sex appeal picking apples off a tree or standing in the rain."

Best travel garb. Jersey! I am partial to it since I work with this fabric all the time. This fabric is great for travels since it doesn't wrinkle, and when used correctly, it can accentuate and celebrate a woman's shape.

Best beauty discovery. Diadermine Sunblock and Lifting Cream, which I came across during my trip to Britain. They're my secret to ageless skin.

Best workout. I used to run a lot. But now I'm just running after my kids. Hahaha! 🍌